Official Rules of the

2018 Project Nur Video Contest

As the end of the semester approaches, we're excited to announce that Project Nur is launching a video contest for all Students and Chapter Leaders. You will learn how to frame an emotional and convincing appeal that incorporates the themes of Project Nur;

- Responding to bigotry and racism
- Countering hate crimes and violent extremism
- Catalyzing civic engagement

The students submitting the three videos that receives the most votes will **win a total of $2,000 in scholarships** and a chance to have their video prominently displayed on the *Project Nur* Web site and Facebook page.

This contest is open to all registered **Project Nur** students that signed up for the *Video Contest Webinars*.

You don't need any fancy video equipment to participate! A Webinar by South-North media will show you how to film and edit great videos using only your iphone and iMovie Software. Members of an expert panel will judge all eligible submissions and will select Three videos as Winners. The panel will evaluate videos based on the following factors:

- Message and appropriateness to theme
- Creativity and originality
- Overall presentation

Contest Guidelines

- Videos must not be more than 60 seconds long.

- Be new and creative. Videos previously exhibited as part of a promotion or contest of any kind will not be accepted.

- Close with an image of the *Project Nur Video Contest* logo (can be downloaded from http://www.south-north.tv/project-nur-logo).

- Videos can be in any style (e.g., testimonial, comedy, drama, documentary, animated, still art, or live action).

- Videos can be in any language, but must have English subtitles if not in English.

- Videos can show logos, organizations, or institutions if the display is incidental and not promotional. All decisions as to whether such display rises to the level of promotion will be determined by the judging panel on a case-by-case basis.

- Material that violates, or infringes on, another's rights, including, but not limited to privacy, publicity, and intellectual property will be disqualified.

- A focus on brand names or trademarks (other than the Project Nur trademark and logo) is not permitted.

- Do not use Copyrighted material (such as music tracks, snippets of copyrighted programs) without necessary authorizations.

- Material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age shall not be accepted.

- Videos should not contain material that is unlawful, in violation of, or contrary to the laws or regulations where the video is created.

Video entries that do not comply with these rules will not be considered.

How to Submit Your Video:

In order to enter this contest, Students will need to upload video submissions to YouTube. Here's how:

- If you don't have one already, create a free YouTube account at: www.youtube.com/create_account.

- Once your account is set up, your video must be in avi, mov, mpg, or wmv format in order to upload it. Upload your video as **"unlisted".**

- Make sure to give the video a unique title. Please include your first name, last name and your school in the description.

- When the upload is complete, please send the URL link in an email to your Program Coordinator. **Make sure to copy (Cc): production@south-north.tv**

- Please include the words "video contest" somewhere in the subject line of the e-mail.

- Project Nur is not responsible for technical problems on the host site. Entrants must comply with the technical and all other requirements of YouTube. Go to the YouTube Help page for more information at: www.google.com/support/youtube.

- By submitting your video, you attest that you have read and agreed to comply with the official contest rules.

- Save your video in the original format after uploading it to YouTube. If your submission is voted as one of the top videos, you may be asked to provide us with your submission in its original format.

Still have questions?

Please contact your Program Coordinator for any questions regarding the *Project Nur* video contest. When e-mailing, please make sure to include the words "video contest" in the subject line.